

**METHODS AND SYSTEMS FOR COLLABORATIVE CAPTURE OF  
TELEVISION VIEWER GENERATED CLICKSTREAMS**

**ABSTRACT**

5       Methods and systems provide clickstream captures at both local and remote components by receiving user commands generated by the viewer locally where at least some of those commands are then sent to the remote component concurrently relative to when they are generated by the viewer. Commands may be captured and stored locally while the commands that are sent to the remote component are captured and then stored  
10      remotely from the premises of the viewer. Additionally, the user commands may be executed locally such as at a viewer appliance and/or remotely such as at a video control system of a television network. Information related to these user commands continues to be stored locally and/or remotely from the premises of the viewer after the user commands have been executed. Thus, the information related to these user commands  
15      can be processed as necessary and used for various purposes.